

# BC™ 40 WIRELESS BACKUP CAMERA

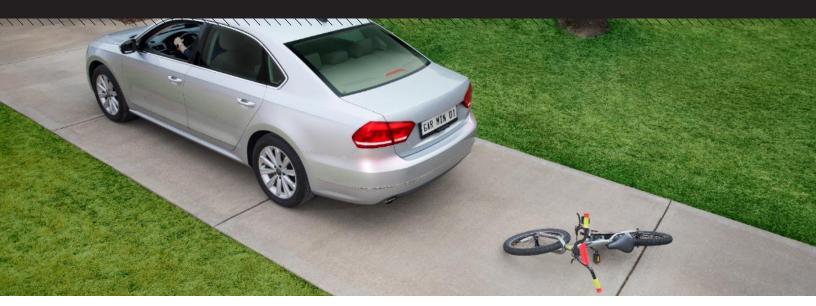
### **NEW PRODUCT ANNOUNCEMENT**

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MARKETING MEMO March 27, 2019

## BC<sup>™</sup> 40 Wireless Backup Camera



#### **PRODUCT OVERVIEW:**

See what's behind your vehicle with a BC 40 wireless backup camera. Installs quickly and easily when wirelessly paired with a compatible Garmin GPS device enabled with Wi-Fi® connectivity to see the backup camera view on the device display.





GPS Device sold separately

#### **KEY FEATURES:**

EASY INSTALLATION	Installs quickly and easily by snapping into the included license plate mount
BATTERY POWERED	Uses 2 AA batteries; battery life lasts up to 3 months with average use (lithium recommended)
WORKS WITH GARMIN GPS DEVICE	Wirelessly pairs with a <u>compatible</u> Garmin GPS device enabled with Wi-Fi connectivity to see the backup camera view
SEE BEHIND VEHICLE	Provides a wide, clear video image of what's behind your vehicle (transmits up to 8 metres)
WEATHERPROOF	Rugged and weatherproof (water-rated to IPX7) to withstand road conditions
VOICE CONTROL	Use convenient voice commands to initiate the camera view

#### **PRODUCT CONFIGURATIONS:**



 DESCRIPTION
 SKU
 UPC

 BC 40 Wireless Backup Camera
 010-01866-10
 753759199081

Includes: BC 40 wireless backup camera with mounting bracket, documentation

**DKK** 1 249

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BC™ 40 Wireless Backup Camera





Gift box dimensions (WxHxD): 22" x 8.5" x 2" / 56cm x 21.5cm x 5.2cm

Gift box weight: 700g

Master carton dimensions (WxHxD): 23.6" x 8.7" x 11.9" / 60cm x 22.2cm x 30.2cm

Master carton weight: 5 kg

Master carton quantity:

#### **COMPATIBLE ACCESSORIES:**

	SKU	UPC	RRP	DESCRIPTION	IMAGE		
Camper Mount	010-12669-30	753759233914	DKK 129	Alternative mounting solution to the license plate bracket for BC 40 back-up camera			
Replacement Mount, EU	010-12669-10	753759199104	DKK 169	Easily snap-in BC40 in this license plate mount (replacement)			