# GARMIN.

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# **CAMPERVAN** 6.95" SAT-NAV FOR SMALL VANS

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON CONFIGURATIONS | SPECIFICATIONS | ACCESSORIES

> MARKETING MEMO June 8, 2021

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## MARKETING MEMO CAMPERVAN 6.95" sat-nav for small vans

### NEW PRODUCT ANNOUNCEMENT



## **PRODUCT OVERVIEW:**

Experience the everyday adventure with CamperVan. Designed for road trips in smaller vans, this 6.95" sat-nav points out attractions along the way with Trendy Places<sup>™</sup> and Local Spots<sup>™</sup> plus Tripadvisor<sup>®</sup> traveller ratings and top-rated Michelin<sup>®</sup> locations, featuring pictures, descriptions and more. Preloaded directories from ACSI<sup>™</sup>, Campercontact<sup>™</sup> and Trailer's PARK<sup>™</sup> let you go beyond the campground to find the best places to stop. Even use Roadtrip Routes<sup>™</sup> to generate more adventurous routes. And Garmin Voice Assistant lets you control the sat-nav while keeping your hands on the wheel. When paired with the Garmin Drive<sup>™</sup> app on your compatible phone, you can even tap into live traffic, weather and fuel prices on the fly. Skip the planning and just go.





# CAMPERVAN 6.95" sat-nav for small vans

### **KEY FEATURES:**

	EASY-TO-READ DISPLAY	Make every day an adventure with this 6.95" GPS sat-nav designed especially for smaller vans
NEW	TRENDY PLACES <sup>™</sup>	Recommends the best stops along your route, letting you skip time-consuming planning and instead spend more time exploring
NEW	LOCAL SPOTS <sup>™</sup>	Show local places to visit and exciting activities to try around your current location, giving travellers the ability to save recommendations for another day
NEW	ROADTRIP ROUTES <sup>™</sup>	Finds more adventurous routes so you can enjoy the unplanned journey
NEW	MICHELIN <sup>®</sup> THE GREEN GUIDE	Preloaded Green Guide from MICHELIN $^{\otimes}$ with pictures, detailed descriptions and ratings let you know what's worth a stop
	TRIPADVISOR®	Tripadvisor <sup>®</sup> traveller ratings give recommendations based on selected categories of interest, such as restaurants, attractions and more
	PRELOADED DIRECTORIES	Find more than just campgrounds with a preloaded directory of motorhome campsites and stop-overs from ASCI™, Campercontact™, Trailer's PARK™ and iOverlander™. Filter Campgrounds and stop-over sites with preferred amenities such as showers, internet access and more.
NEW	BIRDSEYE <sup>™</sup> SATELLITE IMAGERY	BirdsEye™ Satellite Imagery helps you find the hidden paths to secret, remote locations. Direct-to-device downloads via Wi-Fi <sup>®</sup> and no annual subscription.
	VOICE ASSISTANT	Say "OK Garmin" to control the device with your voice while your hands remain on the wheel
	TRAFFIC, WEATHER AND GPX FILE SHARING	Access live fuel prices, traffic and weather, plus share GPX file and view phone notifications when you pair your CamperVan with the Garmin Drive mobile app <sup>1</sup>
	WIRELESS UPDATES	Built-in Wi-Fi <sup>®</sup> connectivity makes it easy to keep your maps and software up to date without using a computer; on-screen cues show when new updates are available
	COMPATIBLE WITH BACK-UP CAMERAS	Easily see behind your CamperVan when reversing, when you pair your CamperVan with the BC <sup>™</sup> 40 or BC <sup>™</sup> 30 wireless backup camera (sold separately)

### Search Filter Search Filter 10 km from route 1. Lago di Garda Lungolago Giuseppe Z... 2. Salò ☐ ITA 0.9m W 3. Heller Garden Via Roma 2, Gardone ... Via Roma 2, Gardone ...

#### **MICHELIN® THE GREEN GUIDE**



### LOCAL SPOTS <sup>™</sup> 700<sub>m</sub> → Frazione Aurisina Stazione

Stazione

50<sup>km</sup>

ne Aurisina

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50

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Local Spots Near Aurisina, TS

Castello e giardino di Miramare MICHELIN Rating:

See All

15:04

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Carso Triestino

Tripadvisor Traveller Rating





### **TRIPADVISOR®**

Frazione Aurisina



### **DETAILED CAMPSITE INFORMATION**



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## CAMPERVAN 6.95" sat-nav for small vans

### NEW PRODUCT ANNOUNCEMENT

**PRODUCT COMPARISON:** 

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	CamperVan	Camper 780	Camper 785	Camper 890	Camper 1090	
Display size	6.95" edge-to-edge	6.95" edge-to-edge	7"	8" edge-to-edge	10" edge-to-edge	
Display resolution	1024 x 600 pixels	1024 x 600 pixels	1024 x 600 pixels	1280 x 800 pixels	1280 x 800 pixels	
Included mounting options	Suction cup mount	Suction cup mount	Powered magnetic mount with video-in port	Powered magnetic mount with video-in port and heavy duty suction cup; Screw Down Mount; 1" ball adapter with AMPS plate	Powered magnetic mount with video-in port and heavy duty suction cup; Screw Down Mount; 1" ball adapter with AMPS plate	
Landscape/portrait view	Landscape	Landscape	Landscape	Landscape and Portrait	Landscape and Portrait	
Custom Camper routing (based on Camper size & weight)		•	•	•	•	
Trendy Places <sup>™</sup>	•					
Roadtrips Route <sup>™</sup>	•					
Local Spots <sup>™</sup>	•					
Michelin <sup>®</sup> The Green Guide	•					
Tripadvisor <sup>®</sup> traveller ratings	•	•	•	•	•	
Directory of Motorhome Campsites from ACSI <sup>™</sup> Campercontact <sup>™</sup> and Trailer's PARK <sup>™</sup>	•	•	•	•	•	
iOverlander™	•			•	•	
Driver alerts (speed limits, fatigue warnings, etc)		•	•	•	•	
Elevation profile	•	•	•	•	•	
Built-in Wi-Fi $^{\otimes}$ for easy map & software updates	•	•	•	•	•	
Access live fuel prices, traffic and weather via Garmin Drive™ app <sup>1</sup>	•	• (no Fuel)	• (no Fuel)	•	•	
Voice control	"Ok Garmin" voice assistant	Basic "voice command"	Basic "voice command"	"Ok Garmin" voice assistant	"Ok Garmin" voice assistant	
Works with backup cameras <sup>3</sup>	BC™ 30 and BC™ 40	BC <sup>™</sup> 30 and BC <sup>™</sup> 40	BC 35 or other compatible third-party backup cameras	BC 35 or other compatible third-party backup cameras	BC 35 or other compatible third-party backup cameras	
Bluetooth <sup>®</sup> hands-free calling <sup>2</sup>	•	•	•	•	•	
Smart notifications <sup>2</sup>	•	•	•	•	•	
Up ahead with road signs	•	•	•	•	•	
Route shaping through preferred cities and streets	•	•	•	•	•	
Detailed maps of full Europe and additional map regions as free download	Europe only	Europe only	Europe only	•	•	
Built-in dash cam			•			
Easy trip planning with GPX file sharing	·			•	•	
Digital traffic		• (MT-D version)	•	• (MT-D version)	• (MT-D version)	
Features USB port on back of Camper device to power select Garmin Dash Cam™ (sold separately)		(		•	•	



## **PRODUCT CONFIGURATIONS:**

CamperVan					
	DESCRIPTION	SKU	UPC	INCLUDES	COUNTRY OF ORIGIN
ent 1135 12 0 0 0 0	CamperVan	010-02666-11	753759281700	CamperVan, vehicle suction cup mount, vehicle power cable, USB cable, documentation	Made in Taiwan. Cables made in China, Taiwan or Philippines.
Ven Mad A the Trollease Venner					<b>DKK</b> 2 499

## PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	6.8" x 3.9" x 0.7" (17.27 x 9.9 x 1.78 cm)	Weight:	8.45 oz. (239.6 g)	
Display size:	15.2 x 8.9 cm; 6.95" diagonal (17.7 cm)	Battery type:	Internal rechargeable lithium-ion battery	
Display resolution 1024x600 pixels				
(WxH):	10242000 pixels	Battery life:	Up to 1 hour	
Display type:	Multi-touch, glass, WSVGA colour TFT with white			
Display type.	backlight	Data cards:		
Dual-orientation display:	Landscape only		microSD™ (not included)	

## PACKAGING SPECIFICATIONS:



Gift box dimensions (W x H x D):	8" x 5.25" x 3.25" (20 x 13 x 8 cm)
Gift box weight:	1.2 lbs (544 g)
Master carton dimensions (W x H x D):	17" x 14.1" x 11.7" (43 x 36 x 30 cm)
Master carton weight:	23 lbs (10.5 kg)
Master carton quantity:	16

### GARMIN DRIVE<sup>™</sup> APP



The Garmin Drive app is our simple automotive app that allows your CamperVan sat-nav to wirelessly connect with your compatible smartphone via BLUETOOTH<sup>®</sup> wireless technology. Once connected, you'll have access to many additional features - such as live traffic, advanced weather, GPX file sharing and smart notifications - that help simplify your drive.

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### COMPATIBLE ACCESSORY OVERVIEW:

#### BC<sup>™</sup>40 WIRELESS BACKUP CAMERA



SKU: 010-01866-11 UPC: 753759268855 Very quick and easy installation. This wireless backup camera uses 2 AA batteries (lithium recommended) for power and provides a wide, clear camera view when paired with a

CamperVan device. Range up to 13 meters.

RRP: DKK 1.249

BC<sup>™</sup> 30 WIRELESS BACKUP CAMERA



SKU: 010-12242-00 UPC: 753759131388 Pair with CamperVan device and connect to your reverse lights to see camera view when the vehicle is shifted into reverse.

RRP: DKK 1.399

### **HIGH-SPEED MULTI-CHARGER**



SKU: 010-10723-17 UPC: 753759111540 Add 2 high-speed USB ports to your 12-V vehicle adapter to charge or power multiple devices at once, including your CamperVan device.

RRP: DKK 159

#### UNIVERSAL CARRY CASE



SKU: 010-11917-00 UPC: 753759995027 This sleek carrying case gives you durable, all-around protection for devices up to 7".

RRP: DKK 149

## ADDITIONAL ACCESSORIES

	SKU	UPC	RRP	DESCRIPTION		
BC Camper Mount	010-12669-30	753759233914	DKK 129	Alternative mounting solution to the license plate bracket for BC 40 back-up camera		
Portable friction mount	010-10908-00	753759067304	DKK 219	Keep your sat-nav in place with this portable beanbag-style mount.	Ś	
Portable hinged friction mount	010-11280-00	753759085704	DKK 249	Keep your Garmin navigator in place with this portable friction mount.	ð	
Suction cup with mount	010-11983-04	753759115753	DKK 169	Easily and quickly secure or remove your CamperVan from your vehicle.	Ģ	
Vehicle power cable	010-11838-00	753759989392	DKK 169	This is your in-vehicle charger when you're out on the open road.	₿.	
GTM 36 FM Traffic Receiver, EU	010-01009-05	753759978976	DKK 539	This combination traffic receiver and 12 V power adapter provides traffic information to your compatible Garmin device so you can route around accidents, construction and other obstacles to save you time.		
GTM 70 Digital Traffic Receiver, EU <sup>4</sup>	010-11894-00	753759995201	DKK 719	The GTM 70 HD digital traffic receiver provides traffic alerts with Digital 3D Traffic, the world's most extensive traffic avoidance system.		
AC adapter cable	010-11478-05	753759103729	DKK 169	Power and recharge your compatible device from any standard wall outlet.		
USB cable	010-10723-01	753759052973	DKK 79	Power your Garmin, and transfer information to and from your computer.	<b>Ť</b> ŧ	
For more information on compatible products, please visit the product page at Garmin.com						

To use this feature, you must download the Garmin Drive<sup>®</sup> app to your compatible smartphone (sold separately) enabled with BLUETOOTH and GPS Requires smartphone (sold separately) enabled with BLUETOOTH<sup>®</sup> technology

<sup>3</sup>Sold separately; see Garmin.com for compatibility <sup>4</sup>DAB Traffic not available in all countries

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